



Roof Shingle and Accessory Products Price Increase Announcement April 1, 2025

January 23, 2025

Greetings Valued Customers,

Atlas is announcing a price increase of 7-10% on all shingle and accessory products effective April 1, 2025.

This price increase will apply to all shipments on or after April 1, 2025, regardless of order placement date. This increase will also apply to new construction and IV quotes. Your Atlas Sales Representative will communicate the exact amounts by product prior to April 1, 2025.

If you have any questions, please contact your Atlas Sales Representative. Thank you for your continued business and support.

Sincerely,

Stanley J. Bastek
Vice President of Sales & Marketing
Shingles & Underlayments



January 21, 2025

US Builder/Multi-Family/Job Quotes/IV's
Roofing Products Price Adjustment:
Effective April 1, 2025

Dear CertainTeed Roofing Customers:

In conjunction with our Residential Roofing price increase effective April 1, 2025, we will also be raising our prices on all builder, multi-family housing, job-specific quotes and invoice verification customers on April 1, 2025, by up to 10%.

Your CertainTeed Territory Manager, Key Account Manager, or Regional Sales Manager are available to answer any questions related to our price change to this group of customers.

We appreciate your continued support of CertainTeed Roofing Products.

Sincerely,

Andrew T Goldberg

Andrew Goldberg
Vice President, Sales
CertainTeed Exterior Products

Please distribute this notification to all of the appropriate people in your company.



CERTAINTEED

January 21, 2025

US Residential Roofing Products Price Increase
Effective April 1, 2025

Dear CertainTeed Residential Roofing Customers:

CertainTeed will increase prices on residential roofing products by up to 10% effective April 1, 2025.

All orders shipped on or after April 1, 2025, will be invoiced at the new price, regardless of the order entry date. This increase will include all shipments. We will provide you with specific amounts by product as we get closer to this date. Your Territory Manager will assist in answering specific questions regarding this increase.

We appreciate your continued support of CertainTeed Residential Roofing Products.

Sincerely,

Andrew T Goldberg

Andrew Goldberg
Vice President, Sales
CertainTeed Exterior Products

Please distribute this notification to all the appropriate people in your company



CERTAINTEED



Dear CertainTeed Siding Products Customer:

Due to the impact of recent aluminum tariffs, we find it necessary to implement tariff surcharges on select CertainTeed metal products. These tariffs include the US S232 tariff (enacted 3/12/2025 on all aluminum and steel entering the US) and Canada's retaliatory tariff (enacted 3/13/2025 on all aluminum, steel and other products entering Canada from the US). This decision is necessary to manage the increased costs resulting from these tariffs.

Effective immediately, a 20% tariff surcharge will be applied to all new orders of the following CertainTeed metal products:

- Aluminum PVC Trim Coil
- Aluminum Soffit, Fascia, and Accessories
- Aluminum Drip Edge

However, there will be **no tariff surcharge** applied to the following products:

- Urban Reserve™ panels and accessories
- Aluminum Poly Smooth Trim Coil
- Metal Starter Strips

Please note, the surcharge will not apply to orders fulfilled from our existing inventory that was not subject to the tariff.

Additionally, the surcharge amount may be adjusted if new tariffs are implemented or if current tariffs are amended. Should this occur, you will receive another communication detailing the changes.

We greatly appreciate your continued partnership and support of CertainTeed Metal Products. If you have any questions or require further clarification, please feel free to contact your local CertainTeed Territory Manager.



We
protect
what
matters
most™

January 10, 2025

National Price Increase: Residential Roofing Products
*** Includes all New Construction and Builder / Multi Family Business**

Dear Customers,

Thank you for your continued business and support as we have responded to today's challenging market environment.

GAF is announcing a price increase of 6-10% on all residential roofing products, effective April 01, 2025. This increase will also apply to all New Construction and Builder/Multi Family business. All orders shipped on or after April 01, 2025 will be invoiced at the new level.

Please contact your local GAF Territory Manager with any questions, and we remain grateful for your business.

Jim Durkin
Executive Vice President, Sales
Residential Roofing Systems

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